



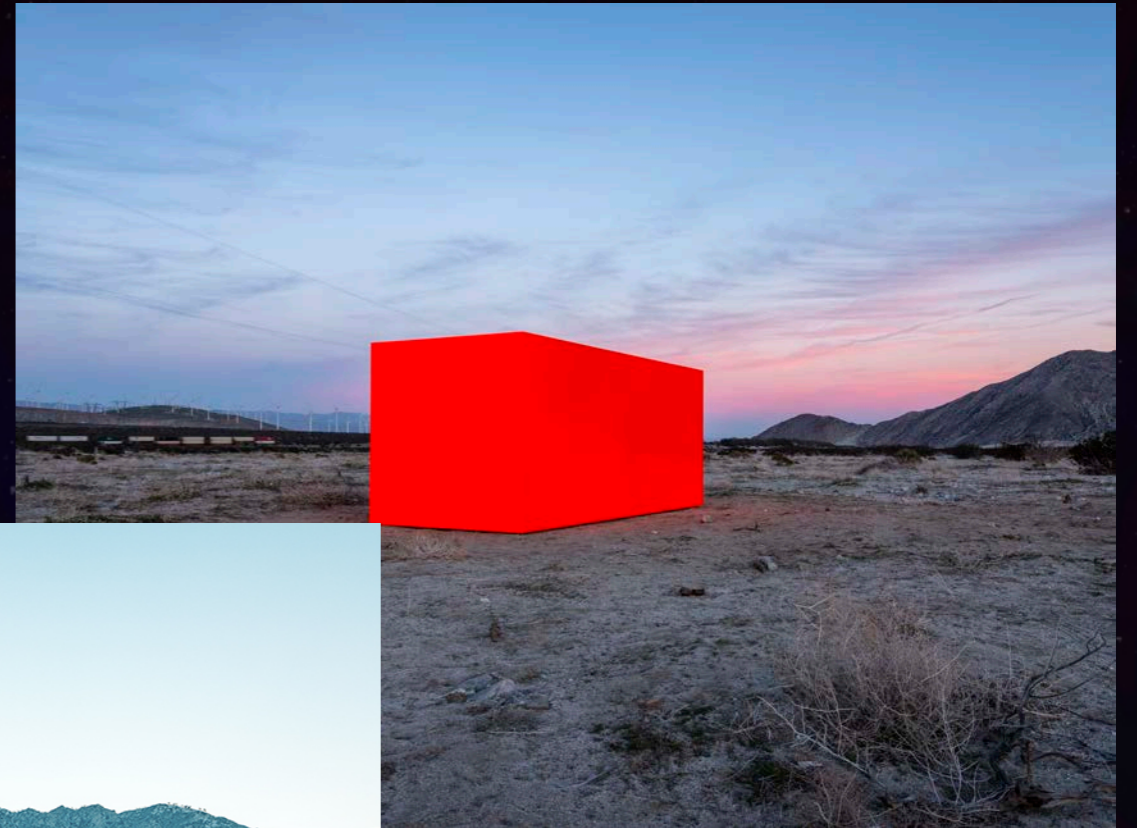
# ART OF THE WILD

**MARCH 13-15, 2020**

VOLUME



# Inspired by Desert X 2019



**6 women, all congregate around a large abstract object or some form of imagery that relates to the the individual brands.**



# WARDROBE INSPIRATION





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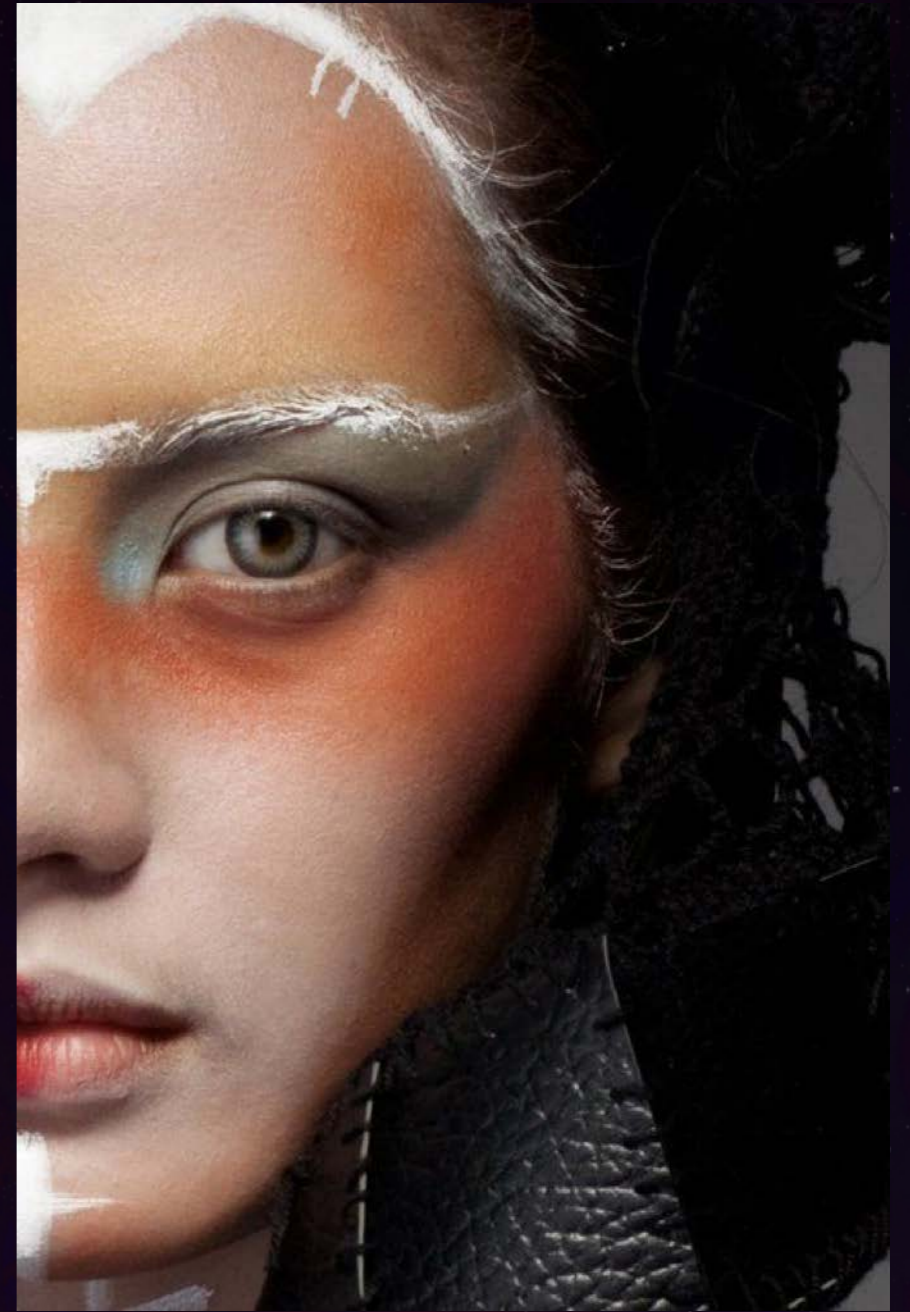


# WARDROBE INSPIRATION





# MAKEUP INSPIRATION



PICTURESOURCE



# MAKEUP INSPIRATION



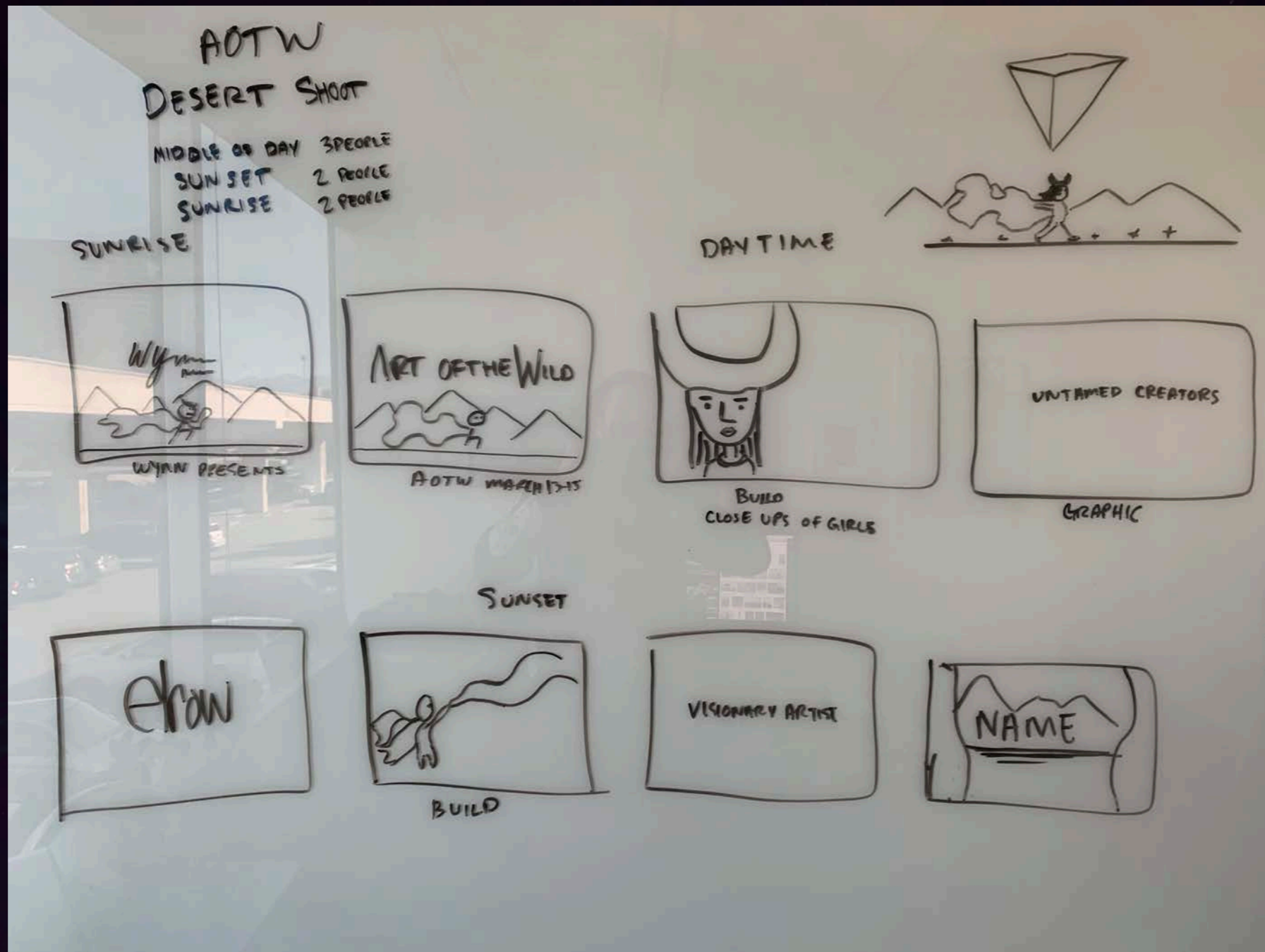


# Locations



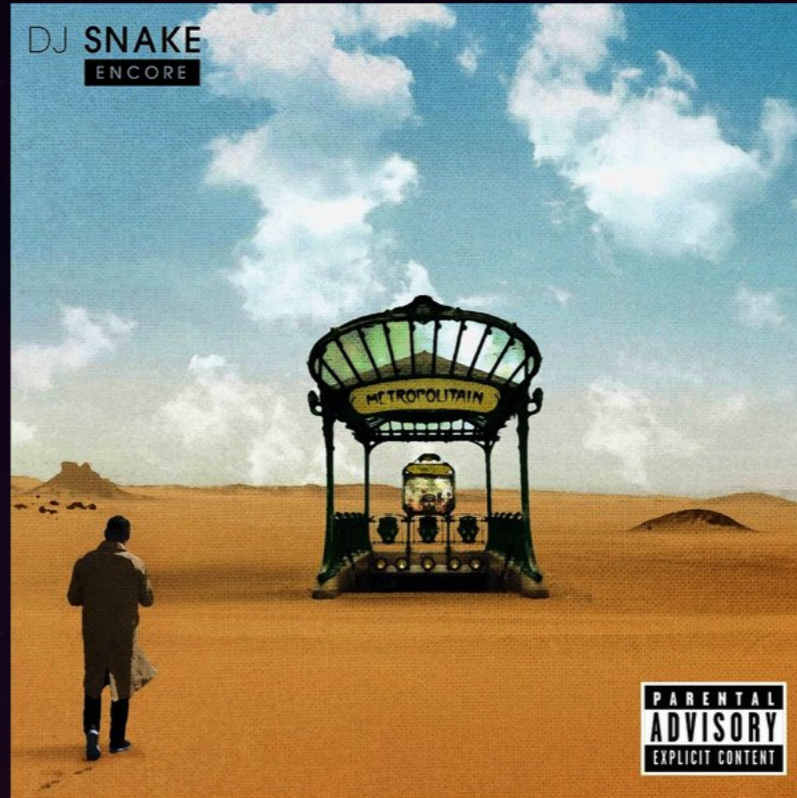


# ORIGINAL Storyboard mockup



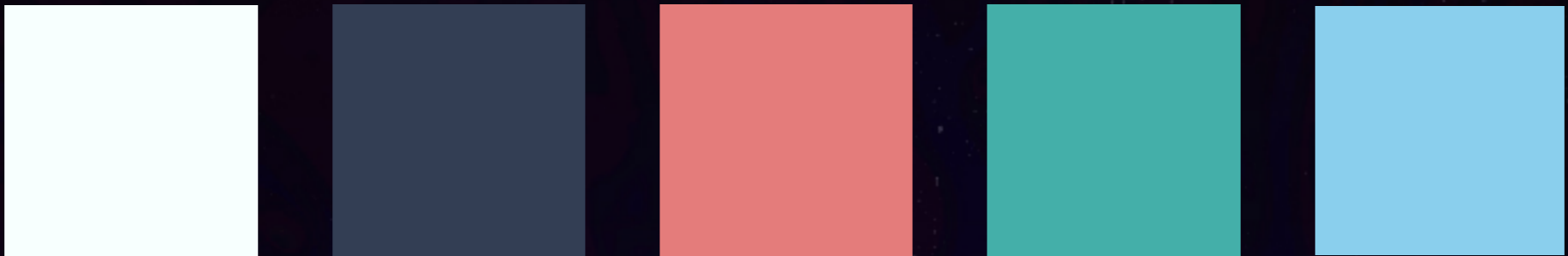


# 3D Objects in desert





# Graphic Inspiration



OCT 19 2019



OCT 20 2019

MUSIC FESTIVAL AT SHELBY FARMS PARK

**THE RACONTEURS · BRANDI CARLILE**

**WU-TANG CLAN · THE REVIVALISTS**

**MARGO PRICE · LOVELYTHEBAND · VALERIE JUNE**

**PJ MORTON · DJ PAUL OF THREE 6 MAFIA · MATT MAESON**

**REIGNWOLF · MISSIO · LORD T & ELOISE · SMITH & THELL**

**MARCELLA & HER LOVERS · MARK EDGAR STUART · SUMMER AVENUE**

SPECIAL PERFORMANCE

**SUN STUDIO TRIBUTE** FEAT. JERRY PHILLIPS, JASON D. WILLIAMS, AMY LAVERE, DAVID BROOKINGS, JOHN PAUL KEITH, WILL SEXTON, LAHNA DEERING, SETH MOODY, GEORGE SLUPPICK, GRAHAM WINCHESTER



OCT 19 2019



OCT 20 2019

MUSIC FESTIVAL AT SHELBY FARMS PARK

The poster features a central circular logo with the text 'MEMPHO' in a stylized, geometric font. The background is a gradient of teal and blue with various geometric shapes like spheres and triangles. On the left, a bison is depicted with a colorful, flowing cape. On the right, an eagle is shown in flight. The overall aesthetic is modern and artistic.



# SHOT LIST

SHOT #	SHOT	ANGLE	CAMERA MOVE	T.O.D.	SUBJECT	DESCRIPTIONS
1	ULTRA WIDE	EYE LEVEL	STATIC	SUNRISE	FEMALE 1	Female 1 in flowing dress traverses across the horizontal plane of the desert sand. Above her, center frame is the Wynn Nightlife Logo. She continues her trek, when she reaches the middle of the frame we see the AOTW logo.
2-6	CLOSE UP	EYE LEVEL	STATIC	DAYTIME	FEMALE 2-3	Highlight wardrobe, head pieces, jewelry, etc. (Image A)
3	MEDIUM	BIRDS EYE	STATIC	DAYTIME	PLATE	Potentially get footage of grounding with sand blowing to use as plates for animation. (Image B)
4-8	MEDIUM	EYE LEVEL	STATIC	DAYTIME	DESERT ELEMENTS	Place desert elements; i.e catci, sun etc. in foreground right or left juxtaposed leaving room for the multiple brand logos.
9	WIDE	EYE LEVEL	STATIC	SUNSET	FEMALE 4	Female 4 slowly moves across the ground as her fabric flows. (Image C)
10	MEDIUM	EYE LEVEL	STATIC	SUNSET	FEMALE 5-6	Female 5-6 stand on on the edge of frame with half of their hips and torso showing. The middle of frame is left clear to display the final logo or 3D object



**IMAGE A**



**IMAGE B**



**IMAGE C**